

Privacy Policy

I. General Information

As the operator of pitsnap.io (hereinafter referred to as “The Pit GmbH”), we take the protection of personal data very seriously. We treat personal data confidentially and in accordance with statutory data protection regulations and this privacy policy. The legal basis is particularly found in the General Data Protection Regulation (GDPR).

When you use this website, various personal data will be processed depending on the type and extent of usage. Personal data is any information relating to an identified or identifiable natural person (hereinafter referred to as the “data subject”); an identifiable natural person is one who can be identified, directly or indirectly (e.g., through assignment to an online identifier). This includes information such as name, address, phone number, and date of birth.

This privacy policy informs you, in accordance with Art. 12 ff. GDPR, about the handling of your personal data when using our website. It particularly explains which data we collect and for what purposes we use it. Additionally, it informs you about how and for what purpose this is done.

II. Data Controller

The data controller is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data (e.g., names, email addresses, etc.). The data controller within the meaning of the GDPR and other applicable national data protection laws, as well as other data protection regulations, is:

The Pit GmbH, Burgdorfer Str. 85-89, 31311 Uetze, info@pitsnap.io

III. Purposes and Legal Basis of Data Processing

1. Access and Visit to Our Website – Server Log Files

For the purpose of the technical provision of the website, it is necessary to process certain information that your browser automatically transmits to enable the display of our website in your browser. This information is automatically recorded and stored in so-called server log files every time you access our website. These include:

- Browser type and version
- Operating system used
- Referrer URL (website from which the access occurred)
- Hostname of the accessing computer
- Date and time of access
- IP address of the requesting computer

The storage of the aforementioned access data is technically necessary to ensure a functioning website and to guarantee system security. This also applies to storing your IP address, which is required and, under certain circumstances, could theoretically enable identification of your person. Beyond the purposes mentioned above, we only use server log files for statistical purposes to optimize our online offering without drawing conclusions about your identity. There is no merging of this data with other data sources, and no evaluation of the data for marketing purposes occurs.

The access data collected when using our website is only retained for as long as necessary to achieve the purposes stated above. Your IP address is stored on our web server for a maximum of 7 days for IT security purposes.

If you visit our website to learn about our product and service offerings or to use them, the basis for the temporary storage and processing of access data is Art. 6 para. 1 sentence 1 lit. b GDPR (legal basis), which permits the processing of data to fulfill a contract or to carry out pre-contractual measures. Additionally, Art. 6 para. 1 sentence 1 lit. f GDPR serves as the legal basis for the temporary storage of technical access data. Our legitimate interest here is to provide you with a technically functioning and user-friendly website and to ensure the security of our systems.

2. Use of Cookies and Related Functions/Technologies

Our website uses cookies, which are small text files stored on your device by your browser. They do not harm your device and do not contain viruses. Cookies make our offering more user-friendly, effective, and secure, enabling certain functionalities. A cookie contains a distinctive string of characters that allows your browser to be uniquely identified when you return to the website.

Most of the cookies we use are so-called “session cookies,” which are automatically deleted after your visit or browser session (transient cookies). Other cookies remain on your device for a specified duration or until you delete them (persistent cookies). These cookies allow us to recognize your browser upon your next visit. Upon written request, we are happy to provide further information regarding the functional cookies used. Please contact us via the above contact details for this information.

You can configure your browser to notify you when cookies are set, to allow cookies only on a case-by-case basis, to exclude the acceptance of cookies for specific cases or generally, and to automatically delete cookies when you close your browser. You can regularly find information on how to disable cookies via the “Help” function of your internet browser. Disabling cookies may limit the functionality and/or complete availability of this website. For further cookie-specific settings and deactivation options, please see the detailed explanations below regarding the specific cookies and related functions/technologies used on our website.

Some cookies used on our website are from third parties that help us analyze our website’s content and visitor interests, measure our website’s performance, or deliver tailored advertising and other content on our or other websites. We use both first-party cookies (visible only from the domain being visited) and third-party cookies (visible across domains and generally set by third parties).

Cookie-based data processing occurs based on your consent under Art. 6 para. 1 sentence 1 lit. a GDPR (legal basis) or based on Art. 6 para. 1 sentence 1 lit. f GDPR (legal basis) to protect our legitimate interests. Our legitimate interests here particularly involve providing you with a technically optimized, user-friendly, and needs-based website, as well as ensuring our system’s security. You can revoke your consent at any time, for example, by disabling the specific cookie-based tools/plugins listed below. You can also object to processing based on legitimate interests through the respective settings.

Specifically, this website uses the following cookie-based tools/plugins:

Use of Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; “Google”). The data processing aims to analyze this website and its visitors for marketing and advertising purposes. For this purpose, Google uses the

information collected on behalf of this website's operator to evaluate your use of the website, compile reports on website activities, and provide other services related to website and internet usage to the website operator. The following information may be collected: IP address, date and time of page view, click path, information about the browser and device you use, pages visited, referrer URL (website from which you accessed our site), location data, and purchase activity. The IP address transmitted by your browser as part of Google Analytics is not merged with other Google data. Google Analytics uses technologies such as cookies, browser web storage, and tracking pixels that enable an analysis of your use of the website. The information generated about your use of this website is usually transmitted to and stored on a Google server in the USA. There is no EU Commission adequacy decision for the USA. Data transfer is based on standard contractual clauses as appropriate safeguards for personal data protection, available at:

<https://policies.google.com/privacy/frameworks> and

<https://business.safety.google/adsprocessor/terms/>. Both Google and US authorities have access to your data. Google may link your data with other data, such as your search history, personal accounts, other device usage data, and any other data Google holds about you.

IP anonymization is activated on this website, meaning that Google truncates your IP address within member states of the European Union or other contracting parties to the Agreement on the European Economic Area before transmission. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and truncated there.

The use of cookies or similar technologies occurs with your consent based on § 25 para. 1 sentence 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. Your personal data is processed with your consent based on Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time without affecting the lawfulness of the processing carried out based on the consent until revocation.

More information on Google Analytics' terms of use and privacy can be found at

<https://www.google.com/analytics/terms/en.html> and <https://www.google.com/intl/en/policies/> and <https://policies.google.com/technologies/cookies?hl=en>.

Use of Google Fonts

To improve the visual representation of text, we use web fonts ("Google Fonts") provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google provides these fonts (<https://fonts.google.com/>). Your browser loads the required web font into your browser cache when you access our site. If your browser does not support this function, the text is displayed in a standard font.

You can configure your browser to prevent fonts from being loaded from Google servers, e.g., by installing add-ons like NoScript or Ghostery for Firefox. If your browser does not support Google Fonts or you block access to Google servers, text will be displayed in the system's default font. More information on Google Webfonts can be found at <https://policies.google.com/terms?hl=en>.

General information on Google's privacy policy can be found at

<https://policies.google.com/privacy?hl=en-US>, and information about Google Fonts and privacy can be found at <https://developers.google.com/fonts/faq#Privacy>.

This data processing is based on Art. 6 para. 1 sentence 1 lit. f GDPR to protect our legitimate interests, namely optimizing our offering.

3. Contacting Us

When you contact us using the contact information provided in this Privacy Policy or in our legal notice, or through our contact form, any information and contact details you provide (e.g., name,

email address) will be stored by us to process your inquiry and handle any follow-up questions. We do not share this data with third parties.

Your inquiry and contact details will be deleted once your request has been fully addressed. Generally, your data is stored for six months and is deleted after this period, unless you submit additional inquiries or we need to process your data for other purposes. This data processing is based on Art. 6 Para. 1 S.1 lit. a GDPR, in connection with your consent.

4. Additional Purposes of Data Processing

Compliance with Legal Requirements:

We also process your personal data to fulfill other legal obligations related to our business activities. This includes, in particular, commercial, trade, or tax-related retention periods. We process your personal data in accordance with Art. 6 Para. 1 S.1 lit. c GDPR as it is necessary to fulfill a legal obligation to which we are subject.

Legal Enforcement:

We may process your personal data to assert our rights and enforce our legal claims. Likewise, we may process your personal data to defend ourselves against legal claims. Additionally, we process your personal data as necessary to prevent or prosecute criminal offenses. We do this to protect our legitimate interests in accordance with Art. 6 Para. 1 S.1 lit. f GDPR, particularly if we need to assert or defend legal claims or prevent or investigate crimes (legitimate interest).

Consent:

Where you have given us your consent to process personal data for specific purposes (e.g., for sending information materials and offers), such processing is lawful based on your consent. You may withdraw consent at any time, including for any consent provided before the GDPR came into effect on May 25, 2018. Please note that the withdrawal of consent is effective only for the future, and any processing up to the point of withdrawal remains unaffected.

IV. Data Recipients

Within The Pit GmbH, only those individuals who need access to your data to fulfill our contractual and legal obligations will receive access to your data. Additionally, service providers and agents (e.g., partners, technical service providers, shipping companies, waste disposal companies) may receive data for these purposes. We limit the disclosure of your personal data to what is necessary, taking into account data protection requirements. In some cases, recipients receive your personal data as data processors, and they are strictly bound by our instructions regarding the handling of your data. In other cases, recipients act independently in their own data protection responsibility and are also required to comply with the GDPR and other data protection laws.

We may also transfer personal data to our legal or tax advisors in individual cases. These recipients are obliged by professional regulations to maintain confidentiality and secrecy.

V. Data Transfer to Third Countries

As part of the use of the tools mentioned above, such as Google, we may transfer your IP address to third countries. This data transfer is based on your explicit consent. Otherwise, we do not transfer your personal data to countries outside the EU or EEA or to international organizations, unless expressly stated otherwise in this Privacy Policy.

VI. Duration of Data Storage

We process and store your personal data for as long as necessary to fulfill the purpose for which it was collected (see above for specific processing purposes). This may also include periods of pre-contractual negotiations or contract fulfillment. Based on this, personal data will be regularly deleted as part of fulfilling our contractual and/or legal obligations unless temporary further processing is necessary for the following purposes:

- Compliance with legal retention requirements
- Preservation of evidence in accordance with limitation periods

VII. Data Security

We protect your personal data using appropriate technical and organizational measures to ensure a level of security that is proportionate to the risk and to safeguard the personal rights of those affected. These measures include preventing unauthorized access to our technical systems and protecting personal data from unauthorized access by third parties. This website uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as contact inquiries that you send to us as the website operator. An encrypted connection can be recognized by the change in the browser's address line from "http://" to "https://" and by the lock symbol in your browser bar. When SSL or TLS encryption is activated, data you transmit to us cannot be read by third parties. However, we note that data transmission over the internet (e.g., communication by email) may have security vulnerabilities. It is not possible to completely protect data from access by third parties.

VIII. Your Rights as a Data Subject

As a data subject, you have the following rights under the applicable legal requirements:

Right of Access:

You have the right at any time to request confirmation from us as to whether we are processing personal data concerning you, in accordance with Art. 15 GDPR. If this is the case, you also have the right to request information regarding these personal data as well as certain additional details (including processing purposes, categories of personal data, categories of recipients, planned storage duration, the origin of the data, use of automated decision-making, and appropriate safeguards in the case of third-country transfers), and to receive a copy of your data.

Right to Rectification:

You have the right under Art. 16 GDPR to request that we correct any inaccurate or erroneous personal data concerning you.

Right to Erasure:

Under the conditions outlined in Art. 17 GDPR, you have the right to request that we immediately delete personal data concerning you. The right to deletion does not apply if the processing of personal data is necessary, for example, to fulfill a legal obligation (such as statutory retention requirements) or to establish, exercise, or defend legal claims.

Right to Restriction of Processing:

In accordance with Art. 18 GDPR, you have the right to request that we restrict the processing of your personal data.

Right to Data Portability:

Under Art. 20 GDPR, you have the right to request that we provide you with the personal data concerning you, which you have provided to us, in a structured, commonly used, and machine-readable format.

Right to Withdraw Consent:

You may withdraw your consent to the processing of personal data at any time. This also applies to any consent given to us prior to the GDPR coming into effect on May 25, 2018. Please note that withdrawal is only effective for the future, and any processing carried out prior to the withdrawal remains unaffected. A simple notification to us, e.g., via email, is sufficient to declare the withdrawal of consent.

Right to Object:

Under Art. 21 GDPR, you have the right to object to the processing of your personal data, requiring us to cease processing your personal data. This right to object applies only within the limits outlined in Art. 21 GDPR. Additionally, our interests may justify the continuation of processing, allowing us to continue processing your personal data despite your objection. We will honor objections against any direct marketing activities immediately without further balancing of interests.

Information About Your Right to Object Under Art. 21 GDPR:

You have the right to object at any time to the processing of your data based on Art. 6 Para. 1 S.1 lit. f GDPR (processing based on a balancing of interests) or Art. 6 Para. 1 S.1 lit. e GDPR (processing in the public interest) if reasons arise from your particular situation.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or the processing serves the establishment, exercise, or defense of legal claims.

The objection can be made informally and should ideally be directed to:

The Pit GmbH, Burgdorfer Str. 85-89, 31311 Uetze, info@pitsnap.io

Right to Lodge a Complaint with a Supervisory Authority:

Under Art. 77 GDPR, you have the right to file a complaint with a competent supervisory authority. You can submit a complaint to any supervisory authority, particularly in the EU member state of your habitual residence, place of work, or the place of the alleged infringement.

A list of German data protection supervisory authorities and their contact details can be found at the following link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html

Other Concerns:

For further questions and concerns about data protection, please contact our Data Protection Officer. Inquiries and the exercise of your aforementioned rights should preferably be addressed in writing to our above address or via email at info@pitsnap.io.

IX. Obligation to Provide Data

In general, you are not required to provide us with your personal data. However, if you choose not to, we may not be able to provide you with full access to our website or respond to your inquiries. Any personal data that is not strictly necessary for the purposes outlined above is designated as optional.

X. Automated Decision-Making/Profiling

We do not employ any automated decision-making or profiling (automated analysis of your personal circumstances).

XI. Validity and Changes to this Privacy Policy

1. This Privacy Policy is currently valid as of October 16, 2024.
2. Due to the ongoing development of our website and offers or due to changes in legal or regulatory requirements, it may become necessary to amend this Privacy Policy.