

PitSnap

Gamification & rewards

PitSnap incorporates a

variety of gamification

and reward mechanisms,

which will increase the

user engagement and

customer lifetime value.

From cosmetics, to token

drops, discounts and even

NFTs, the scope of

rewards will be endless.

The AI multimedia platform for artists, creators and their fans

PitSnap will create an ecosystem for the E&M industry specifically targeting both traditional artists going digital and the Creator economy. Our mission is to revolutionize the way artists and creators produce content, monetize it and interact with their fan base.



Pay per Content

Our innovative model allows every creator to freely define the price per show or stream, which provides them with a fair and transparent compensation. This will allow artists and creators to focus on making good content.

Steams, live shows and video content

Streams, live shows and videos will comprise the core content available on the PitSnap platform. We are planning on creating a full-fledged experience for both viewers and artists and creators based on the best practices currently in the industry.

Marketplace

The marketplace will provide artists and creators with another reliable monetization source. Artists will be able to list their own products, merchandise, services and even NFTs.



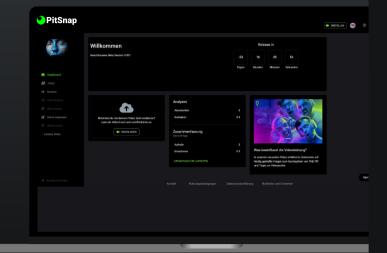
Advanced monetizaiton

PitSnap is the first ecosystem for artists and creators that offers multiple monetization options under one roof, including a marketplace for products, services, merchandise and NFTs.



A new approach to advertising

There will be no advertisements on any paid content within the PitSnap ecosystem. Users can opt in willingly to watch ads, which will yield them bonus tokens from the gamification program.





Advanced interaction options

Users will have access to the streams, video, marketplace and a full-fledged social media through our mobile app that has been created according to the latest standards in UX and UI design.

Multiple reward mechanisms

The incentives provided by the gamification program are envisioned to nurture a high engagement on the user's side in the long term. These will be a reflection of the user's interaction with the ecosystem, specifically of the time spent by the user interacting with the content and creators on PitSnap.

Advanced creator dashboard

The creator's backend will offer a variety of functionalities packed within a modern UI and enhanced by a seamless UX. Our goal is to enable every artist and creator - be it a seasoned veteran in the digital space or an artist transitioning from the traditional E&M industry - to be able to get the most out of the PitSnap platform with as little effort as possible. This will allow them to focus on what really matters and what they do best - create the content their fans love.

Advanced content management, customization options and AI-based analytics are only a fraction of the functionalities all artists and creators will have access to.

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Token distribution

Crowdsale	60%
Team	20%
Community rewards	10%
Liquidity	10%



Funds distribution

Development	50%
Marketing	40%
Other costs	10%











Simon Zycha Angel investor



Sascha Reinisch Angel investor

Advisory board



Dimitri Haußmann Blockchain advisor



Martin Slavchev Strategy advisor



Fabian Klein Marketing advisor



www.pitsnap.io